



SOCIAL  
RESEARCH  
CENTER

# SRC – IN FIGURES

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#SRC3YEARS



(FEBRUARY, 2022)

**Public Legal Entity**

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*The founding purpose of the organization encompasses to measure the changes of societal norms and processes, as well as to evaluate general and specific social outcomes relating to policy reforms carried out in Azerbaijan, and study the public opinion accordingly. The SRC systematically analyzes the dynamics of socio-economic, political and public relations, identifies main trends, delivers estimations upon comprehensive assessment of potential impact of actual shifts in individuals' view besides. The Center conducts research projects via the application of cutting-edge technologies and scientific approach in methodology.*

*The Social Research Center is a public legal entity that provides with data analytics, monitoring and consequential reporting to consideration of state and public institutions. The duties of the Center include presenting proposals and other relevant papers which aim to release an extensive examination and critique of development perspectives on management and public affairs.*

*In addition, the SRC engages in organization of forum to debates, panels and various events regarding a wide spectrum of topical issues of social concern in order to build an effective communication-cooperation floor with civil society, in line with the ultimate objective of setting up a broad discussion platform in authorities-citizen dialogue.*

**YOUR OPINION IS  
OUR JOB!**



## MISSION AND VISION :



- *Enhancing the sustainable role of social research, methodological analysis and trend forecasting as well as the formation of advanced practices in data interpretation of public opinion*
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- *To define a distinctive quality in study of dynamics and tendencies of state-society relations, in conducting assessments for indicative measurement on the basis of sociological surveying implemented in accordance with a proactive approach by applying innovative methods, thus, for contributing to decision-making process through undisclosed and publicly available reports and proposals, and continuously develop as a reliable partner for renewed form of cooperation with the public and private sectors in order to play a role in effective governance of future*
  - *To build a platform for public discussion – a bridge in the dialogue of citizens, government and experts on topical issues of societal concern*
  - *To grow as a major think tank that provides a multidisciplinary model of engagement in the field of research on a national and international scale*



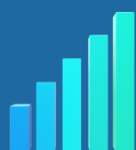
## PROFILE:

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- *Conducting opinion polls based on scientific and methodological approach upon the implementation of the sociological assessment of the fundamental issues of public concern, including the actual themes emerged in the course of social processes; accordingly, presenting public reports reflecting the main findings*
  - *Delivery of research papers based on in-depth analysis of qualitative models*
  - *Presentation of reports open to public access and other to be delivered to official bodies upon the public and/or state request in addition to providing policy proposals on a variety range of critical issues*
  - *Publication of academic, journalistic articles and relevant studies of top significance in social life authored (and co-authored) by experts of the SRC via national and international platforms (mass media, journals of impact factor, etc.)*
  - *Public delivery of expert views and commentaries, thematic interpretations on aspects by the SRC's expert-fellows in national as well as in international tribunes to represent the sociological, political, economical and other perspectives*
  - *Establish an internal and external cooperation – partnering with national, regional and international organizations, civil society, think tanks, research institutions and polling centres in relevance to involvement directions of the SRC in terms of realizing joint interests in compliance with project ordering obligations and/or implementation of frameworks, launch of projects and suchlike*
  - *Providing a centralized coordination to representatives of think tank activities in Azerbaijan as a leading center of analytics that aims at boosting the appropriate experiences in different subject areas*
  - *Organizing open-to-public and other formats, debates, focus group and expert meetings to explore the panorama of social domain*
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# #SRC3YEARS

IN FIGURES!



2019 – 2021



SURVEY

56



RESPONDENT

60,791



RESEARCH  
(in total)

414

(262 / the number of respondents in sociological surveys based on qualitative analysis)

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## SUMMARY OF 2019-2021:

**458** – final materials: 44 analytical reports, 358 references, case study and content analysis, policy and position papers, 56 sociological survey-research projects / the fifty ones cover national scale, while the six are the international projects out of total (in portfolio: local and nationwide questionnaires & blitz surveying)

**670** – (and over) publications: 6 books, 146 scientific-research articles (the fifty eight ones are internationally published), more than 500 shares of analytical insight (interpretations), expert evaluations, science & journalistic articles; additionally, 27 SRC publications (“Trust Index” report (1-6), the Journal of Social Research (1), “Azerbaijan Barometer” analytical report series (1-20))

**112** – participation in scientific-academic conferences, workshops and trainings (24 international out of total)

**20** – partnerships: 11 MoUs, 9 implemented projects commissioned by state and non-governmental organizations (national and international level)

**23** – events/meetings (reporting conference, round table, briefing, webinar)

**4000** – (over) national and international media appearances (interview, TV talks)

**750** – (over) analytical and publicistic materials, digital and creative contents released on [www.stm.az](http://www.stm.az)

**3000** – (up to) social media posting: over 800 Facebook posts, over 800 Instagram posts, over 1000 Twitter posts, and over 350 shares via YouTube ‘STMTV’ channel (programs, infographics, videographics and other related contents)

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*press release ([www.stm.az](http://www.stm.az)):*

*→ The Social Research Center operates analyzing public opinion...*

*→ A three-year report of the Center’s endeavours*





## JOURNALS & REPORTS

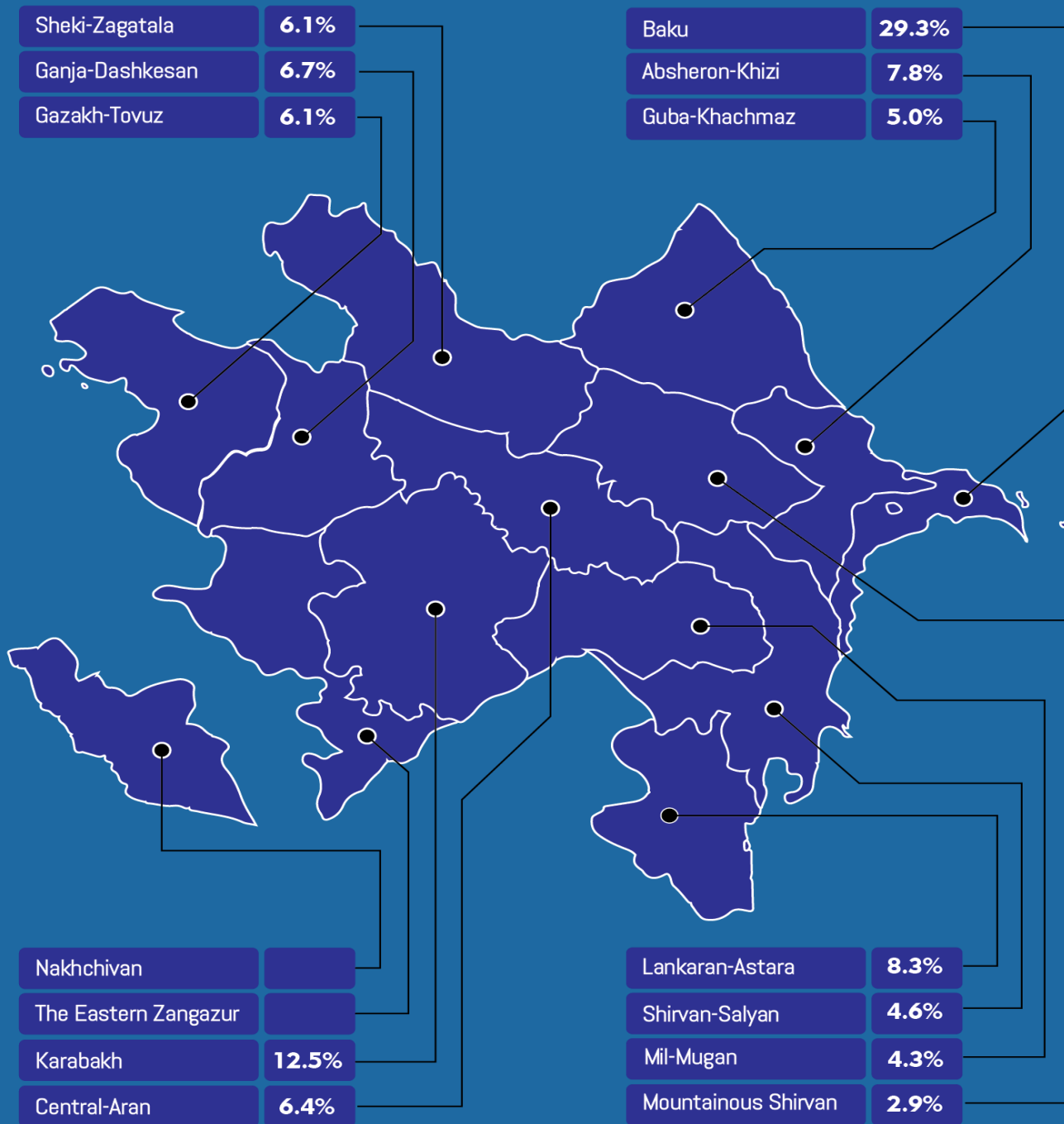
**Azerbaijan Barometer**

**Trust Index Report**

**The Journal of Social Research**



## MAP OF SURVEYING 2019-2021



	<b>56</b>   Sociological research-surveying projects	<b>50</b> Nationwide	<b>6</b> International scale polling
	<b>60.791</b>   Respondent	<b>262</b>	The number of respondents in surveys based on qualitative analysis

**NOTE** The surveys have not been conducted in the Nakhchivan Autonomous Republic and the recently liberated territories of Azerbaijan



## EVENTS & MEETINGS:



# SOCIAL RESEARCH CENTER

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## ORGANIZATIONAL STRUCTURE



### EXECUTIVE BOARD

### SECRETARY

### DEPARTMENT OF FINANCE, PROCUREMENT AND HR

#### DEPARTMENTS (DIRECTIONS):

**DOMESTIC POLICY ANALYSIS:** Strategic analysis of internal policy of Azerbaijan

**PUBLIC OPINION ANALYSIS:** Regular monitoring & analytics of public opinion

**SOCIO-ECONOMIC ANALYSIS:** Strategic analysis of socio-economic policy of Azerbaijan

#### SECTOR OF INFORMATION SERVICE:

#### **PUBLIC RELATIONS / PRESS SECRETARY:**

Delivery of information to the public in line with the SRC's information policy, coverage of the activities carried out, organization of relations with the media on the Center's updates

#### **INTERNATIONAL COOPERATION / THE SRC PROMO:**

External relations and development cooperation, directing the SRC's promotional & publicity engagement, delivery of strategic analysis, digital and creative content management



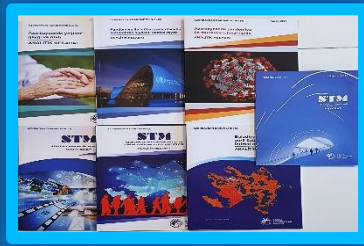
## PARTNERSHIP

#### **PARTNERS OF JOINT FRAMEWORKS & PRIMARY COLLABORATORS:**

Ministry of Labour and Social Protection of Population of the Republic of Azerbaijan, Ministry of Economy of Azerbaijan, World Bank, State Committee for Family, Women and Children Affairs of Azerbaijan, UNDP Azerbaijan, UNFPA Azerbaijan, UN Women, EU, Council of Europe, UNHCR Azerbaijan, Baku International Multiculturalism Centre, Agency for Social Service (Azerbaijan), the Chinese Academy of Social Sciences (CASS), Turkey's "Marmara Group" Foundation for Strategic and Social Studies, Ankara University Asia-Pacific Research Center, "Hajy Bayram Veli" University, "Chanakkale" (Dardanelles) Wars Institute, Sonar Research Centre (Turkey), civil society organizations, etc.

#### **MEMORANDUM OF UNDERSTANDING & COOPERATION AGREEMENTS:**

- CA with the SETA Foundation for Political, Economic and Social Research
  - Memorandum of Cooperation with the Roscongress Foundation of Russia
  - Memorandum of Cooperation with the Azerbaijan Insurers Association
  - Memorandum of Cooperation with Russian Public Opinion Research Center (BЦИОМ)
  - Memorandum of Cooperation with The library of the First President of the Republic of Kazakhstan – Elbasy
  - Protocol of cooperation with Hacettepe University of Turkey
  - CA with "Chanakkale On Sekkiz Mart (Dardanelles 18th March)" University of Turkey, etc.
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## SHOWCASE OF RESEARCH PORTFOLIO:



- ✓ “Assessment of expectations on social welfare of the population in Azerbaijan” (June / 2019)
  - ✓ "Presidential performance in public opinion" / Trust Index Report series / 1-6 (2019-2021)
  - ✓ “The state of secondary school textbooks in public opinion” (July / 2019)
  - ✓ “Public attitude to the President's orders to increase the salary and minimum wage” (July/2019)
  - ✓ Activity of religious committees in the USSR in 1950-1970, research on the state of religiosity in the Azerbaijan SSR (June-July / 2019)
  - ✓ “Upgraded exam model: reforms, consequences and expectations” (August / 2019)
  - ✓ “Social networks and society in Azerbaijan” (September / 2019)
  - ✓ “Presidential reforms of social and personnel management in public opinion” (September/2019)
  - ✓ “Media Barometer of Azerbaijan” (October / 2019)
  - ✓ “Municipality 20/20: local self-governance in public opinion” (December / 2019)
  - ✓ “Social aspects of internal migration and urbanization in Azerbaijan” (February / 2020)
  - ✓ “Islam in Azerbaijan” (March / 2020)
  - ✓ “Fight against pandemic in Azerbaijan in public opinion” (April / 2020)
  - ✓ “Elderly people in Azerbaijan: care and welfare” (April / 2020)
  - ✓ “Rapid gender assessment of the impact of the COVID-19 pandemic on the lives of women and men in Azerbaijan” in cooperation with the EU, UNFPA and UN Women (April-May / 2020)
  - ✓ “Fear Index” report (May / 2020)
  - ✓ “Victims of crime in Azerbaijan and appeal to the relevant authorities” / victimological research-public opinion survey report (June / 2020)
  - ✓ “State anti-crisis policy in the fight against pandemic in public opinion” (July / 2020)
  - ✓ “Armenian-Azerbaijani Nagorno-Karabakh conflict before and after the Patriotic War” (August-September / 2020), analytical report
  - ✓ “September War in Public Opinion”, analytical report (September / 2020)
  - ✓ “National Independence Day”, analytical report (October / 2020)
  - ✓ “Attitude to the State Flag of the Republic of Azerbaijan in Public Opinion” (November / 2020)
  - ✓ “Public attitude to the consequences of the Patriotic War” (December / 2020)
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- ✓ “Performance of the Supreme Commander-in-Chief during the Patriotic War in public opinion”, analytical report based on the findings of the sociological public survey (December / 2020)
- ✓ “Assessment of 2020 and expectations for the next year”, analytical report (December / 2020)
- ✓ “Public attitude to vaccination against the COVID-19” (January / 2021)
- ✓ Analytical report on provision of children's rights based on the countrywide data of 2018-2019, commissioned by the State Committee on Family, Women and Children Affairs of the Republic of Azerbaijan (January-February/2021)
- ✓ “The place and role of children in family-societal relations in Azerbaijan” (April / 2021)
- ✓ “Current family relations in Azerbaijan: Socio-psychological analysis” (April-May / 2021)
- ✓ “Public attitude to vaccination: Compulsory Medical Insurance” (April-May / 2021)
- ✓ “Modern state family policy: review of the issue in the context of familistic research” (May/2021)
- ✓ “Public attitude to the Military Trophies Park”, sociological survey (May / 2021)
- ✓ “Political agenda in public opinion” (June / 2021)
- ✓ “Price increases and national currency in public opinion” (June-July/ 2021)
- ✓ “Permission to hold festivities”, report based on survey findings (July / 2021)
- ✓ “Vaccination and attitude to COVID-19 passport” (July / 2021)
- ✓ “Evaluation of the first 6 months of the year” (July / 2021)
- ✓ “Azerbaijan credit market in citizen opinion” (August-September / 2021)
- ✓ “Population’s reading behavior” (September / 2021)
- ✓ “Performance of Baku Transport Agency in public opinion”, polling report (Sept-Oct/ 2021)
- ✓ “The first anniversary of the Patriotic War: views and expectations of the postwar period” (October-November / 2021)
- ✓ “Establishment of a community center for IDPs in Aghdam region”, a project implemented in cooperation with Regional Development Public Union (October-November 2021)
- ✓ “The place and role of children in family-societal relations in Azerbaijan” (October / 2021)
- ✓ “Heads of local executive authorities: International and national practices” (November / 2021)
- ✓ “Global investigative journalist and human rights network: the Armenian factor in its activities against Azerbaijan”, analytical report / Analysis over Pandora Papers (December / 2021)
- ✓ “Voluntary return and resettlement to the liberated territories: survey of intentions with IDPs” (December / 2021), etc.



## #STMEDIA:



## #STMTV



[www.stm.az](http://www.stm.az)

Twitter: [@stm\\_az](https://twitter.com/stm_az)

Instagram: [@stm.az](https://www.instagram.com/stm.az)

Facebook: [Sosial Tədqiqatlar Mərkəzi](https://www.facebook.com/SosialTdqiqatlarMerkazi)

YouTube: [Sosial Tədqiqatlar Mərkəzi & STM TV](https://www.youtube.com/SosialTdqiqatlarMerkazi)

Linkedin: [Sosial Tədqiqatlar Mərkəzi \(STM\) / Social Research Center](https://www.linkedin.com/SosialTdqiqatlarMerkazi)

# SOCIAL RESEARCH CENTER

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*The Social Research Center has been established by the Presidential Decree No. 525, dated on February 8, 2019.*

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**WWW.STM.AZ**

## **SOCIAL NETWORK ACCOUNTS**

**TWITTER:** @stm\_az

**INSTAGRAM:** @stm.az

**FACEBOOK:** Sosial Tədqiqatlar Mərkəzi

**YOUTUBE:** Sosial Tədqiqatlar Mərkəzi & STM TV

**LINKEDIN:** Sosial Tədqiqatlar Mərkəzi (STM) / Social Research Center

